

Sponsor Urban ArtWorks in 2025

Celebrate 30 Years of Youth Mentorship & Public Art

Urban ArtWorks is a Washington State-based 501(c)(3) nonprofit organization. Our mission is to engage youth, artists, and communities in the creation of public art that inspires connections and honors their voices.

Since 1995, we have collaborated with thousands of young people and hundreds of artists to bring art to public spaces throughout the Puget Sound Region. Our work began as a community diversion program in which youth involved in the court system created murals in the SoDo community. We've expanded to work with more youth, artists and communities facing barriers to arts access, employment, and educational opportunities.

Last year, Urban ArtWorks engaged approximately 2,650 people in the creation of more than 100 public artworks, including:

- 1,866 youth in K-12 schools, camps and programs
- 89 teaching and professional artists
- 757 volunteers
- 195 youth engaged in paid mural apprentice programs

Sponsor Urban ArtWorks throughout the year!

All sponsors will receive recognition on our website throughout 2025, with additional benefits available in our newsletter, on social media, and at <u>Brush & Brunch</u>, our signature annual community celebration and fundraiser in October.

To maximize your sponsorship, join our community of sponsors today!





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Brush & Brunch

Sunday, October 5th 11am - 1:30pm

Washington Hall 153 14th Ave, Seattle, WA 98122

Brush & Brunch is a community celebration and fundraiser which features a creative community art project, a program celebrating Urban ArtWorks, brunch-style food and drinks, a live auction. We expect Brush & Brunch to engage 180+ guests at the event, as well as thousands of our social media followers, newsletter subscribers, and online community. Learn more about Brush & Brunch at urbanartworks.org/brush-brunch-2024

In 2025, we will also be celebrating our 30-year anniversary. We're excited to mark this milestone at the historic Washington Hall, located in Seattle's Central District.

Sponsors help keep Brush & Brunch accessible to supporters of all income levels and backgrounds.









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All sponsors will receive extensive recognition throughout the year and through event promotion. Urban ArtWorks expects to engage 180 guests at Brush & Brunch and reach many more folk through our event promotion, including to 5,000 e-newsletter subscribers, 1,000 website visitors, and 13,000+ social media followers.

SPONSOR LEVELS & BENEFITS	30-YEAR \$30,000+	BUILDER \$15,000+	LEADER \$10,000+	CHAMPION \$5,000+	ADVOCATE \$2,500+	PARTNER \$1,000+
LOGO ON YOUTH PROGRAM MURAL	✓					
LOGO ON INDIVIDUAL & SOCIAL MEDIA POSTS	√ x3 individual	√ x2 individual	√ x1 individual	✓	√	√
SPOTLIGHT IN MONTHLY NEWSLETTER	√ 2x 100 word	√ 1x 100 word	√ 1x50 word	√ 1x25 word		
MENTION FROM PODIUM AT EVENT	✓	✓	✓	✓	√	
LOGO FEATURED ON INVITATION E-NEWS	✓	✓	✓	✓	✓	✓
LOGO FEATURED ON EVENT AND WEBSITE WITH LINK	✓	✓	✓	✓	✓	√
TICKETS TO BRUSH & BRUNCH EVENT	20 (2 tables)	10 (1 table)	8	6	4	2



Ready to become a sponsor? Scan the QR code or visit <u>www.urbanartworks.org/support/donate</u> to commit today.

We also offer a \$500 Connector Sponsorship for local small businesses and In-Kind Sponsorships for donations of goods or services.

Questions? Contact Laura Wetter, Development Director at laura@urbanartworks.org to learn more about sponsorships.