# **UKBVU VKIMCIKK2**



**2023 ANNUAL REPORT** 



Amanda Hashagan (she/her)

**EXECUTIVE DIRECTOR** 



Kim "Kimfer" Flanery-Rye (she/her)

**BOARD CHAIR** 

Thank you for being supporters of youth, artists, and communities! We are humbled to share our 2023 annual report with the Urban ArtWorks community. We have much to celebrate this year, and we're excited to share our gratitude and impact.

We were honored to receive the <u>Governor's Arts and Heritage Award</u> in 2023. This award recognizes the important work that the organization has been doing – and will continue for years to come. Thank you to everyone who has contributed to public art and youth development through Urban ArtWorks since 1995!

As you'll see throughout this report, we've seen increased momentum in many areas of our work, including our youth apprentice programs, community and commission murals, and school-based programs. More than 3,200 people joined us in 2023 to develop 142 public artworks. We now have three full-year Mural Apprentice Programs (MAP) with partners in Shoreline, Burien, and operating out of our studio at the Inscape Arts Building in the CID. We held programs in three additional locations. Each youth program and commissioned mural creates paid employment for teaching and emerging artists. Youth apprentices earn a stipend in the program – perhaps their first of many paid mural or other work experiences.

As we expanded our youth programs, we have also made organizational improvements to better support commissioned and teaching artists. We've added more support staff, formalized training, and are partnering Teaching Artists for shared knowledge and support. We expect that these investments in artists, the majority of whom identify as BIPOC or LGBTQIA+, will also result in enhanced culturally responsive programs for youth and communities. We believe these efforts are in service to our equity commitment and our values of: Connection, Anti-racism, Expression, Belonging, Integrity.

Finally, we want to emphasize the collaborative nature of our work and public art. We've worked with many partners to develop murals for housing partners, businesses, nonprofits, and more. Many of these projects have been completed with community involvement – approximately 1,450 volunteers were involved in our work!

We're grateful to once again share the impact we have made as a community. Together, we are breaking barriers, one wall at a time.

We would like to acknowledge that we are on the traditional land of the first people of Seattle, the Duwamish, Salish, Sno-qualmish, Mulkleshoot and many more Indigenous People past and present, and honor with gratitude the land itself and the tribes. At Urban Artworks, it's important to us that we go beyond the acknowledgment and do our part in one small way by giving back to the Duwamish people by paying to the Real Rent Duwamish monthly, equivalent to 10% of our rent.

Amanda Hashagen

Kim "Kimfer" Flanery-Rye

URBAN ARTWORKS'
MISSION IS TO ENGAGE
YOUTH, ARTISTS, AND
COMMUNITIES IN THE
CREATION OF PUBLIC
ART THAT INSPIRES
CONNECTIONS AND
HONORS THEIR
VOICES.

OUR VISION IS A WORLD WHERE ALL PEOPLE HAVE ACCESS TO THE TRANSFORMATIVE POWER OF CREATING PUBLIC ART.



Rainier View, Mural Apprentice Program production day

## **OUR VALUES**

CONNECTION ANTI-RACISM EXPRESSION BELONGING INTEGRITY

# **EQUITY STATEMENT**

We are strongest when we embrace the creativity and diversity of the community we serve and believe that our deep commitment to cultural and racial equity is an investment in our mission and shared future.





(R) Community Paint Day (US Geological Society)

# 2023 IMPACT NUMBERS

3207 Youth, Artists, and Community Members engaged in the creation of 142 public artworks in 24 Seattle neighborhoods and 10 additional cities.







We worked with **38 Teaching**Artists

(63% from BIPOC communities, 66% were LGBTQIA+)

Our **Youth Programs** installed **59** Murals in total

140 Teen Apprentices
received 8812 hours of arts
training and were paid
\$54,399.00

69% from BIPOC communities, 52% were LGBTQIA+, 53% were low income



We served **1407** youth K-12 in our school based programs in **4** school districts

In the 2022-23 academic year, 7 of 10 schools we worked with reported over 50% BIPOC enrollment & 3 are designated as having Seattle Public Schools' highest equity need



We worked with **46 local artists** to design and install **83** public artworks
throughout Puget Sound

57% of commissioned projects were designed by artists from BIPOC communities.
47% of production and contract artists
were LGBTOIA+



We engaged over **1450 volunteers** in community
paint days



#### In 2023:

**98%** of youth agreed that being on time, cleaning up messes, following through with tasks, and cooperating will help them gain respect at a job and therefore help them maintain their job.

**97%** of youth agreed that with practice they can gain skills and get better at something (even if it is not in an area they would consider themselves talented.)

97% of youth agreed that they are aware that there are different cultures and traditions in their community, and they don't believe that people have to be exactly how they are (or their family and friends are) in order to be decent people. They accept a person's right to be who they are.

**93%** of youth agreed that it is important that they make decisions based on their best interests and not just the pleasure or entertainment of their friends.

**89%** of youth agreed they feel more connected to their community, and many people in their community will be grateful for the public artwork that they helped produce.

**84%** of youth agreed that they have gained skills that will help them to be a good leader.

**92%** of youth agreed that they function well working as part of a group.

**91%** of youth agreed that they communicate well with adults.

"This program has given me more confidence in myself and more connections with people. I learned how to work in a team and how to cooperate with other people. I also learned a lot of new drawing techniques that I think will be useful in the future." - Youth Apprentice, (MAP) Mural Apprentice Program

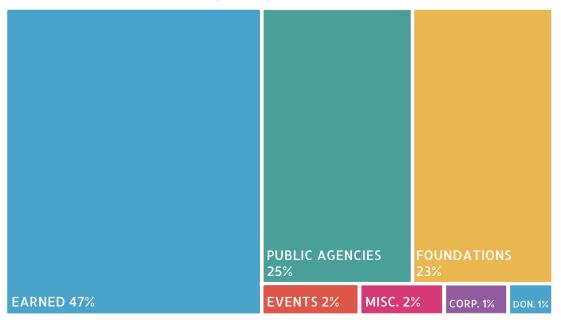
"This program really let me grow as an artist -- I got to learn more about the commission/business side of things, I got to talk to other professionals and learn more about the industry. I also was able to challenge myself through the different types of projects we worked on." - Youth Artist, Base Crew

"As a Teaching Artist I see myself as a servant to the youth. My job is to help them navigate their ideas to the point of a completed mural. When that process is done they can step back and know they finished what they started." - **Teaching Artist, Trenise 'Tree' Williams** 

# FINANCIAL SUMMARY



# **TOTAL REVENUE \$1,256,368**



# TOTAL EXPENDITURES \$1,053,829



### (MAP) MURAL APPRENTICE PROGRAM

Since 1995, the Mural Apprentice Program (MAP) has provided an arts-based employment training program for teens who face barriers to the arts, education, and employment. Over each eight-week session, apprentices work alongside professional teaching artists to learn basic art skills, research, design, and install public art throughout King County, WA. Urban ArtWorks organized 6 MAP sessions during the summer of 2023 in the Seattle neighborhoods of Ballard, CID, Georgetown and Rainier View/Beach, as well as the cities of Burien and Shoreline. Additionally, Urban ArtWorks now facilitates the MAP year-round in Burien and Shoreline, in addition to our CID-based studio.



#### HIGHLIGHT: CONTINUED COLLABORATION IN RAINIER VIEW

In Urban ArtWorks' third summer MAP in the communities of Rainier View/Beach, youth apprentices created a mural for another youth program - the YMCA Young Adults in Transition (YAIT) program. The mural concept sought to bringing inspiration and hope to young people in the YAIT program who are navigating the challenges of experiencing homelessness

To develop the mural, Teaching Artists Perry Porter and Trenise 'Tree' Williams led the youth apprentices to utilize their own artistic style to create a piece that reflects the group. Youth worked directly on the surface, without projection, to give life to a mural that tells a powerful story. The mural features imagery inspired by a young resident at YAIT, including chess pieces, the iconic Seattle skyline, and expressive portraits.

During the installation process, youth in the YAIT program contributed their own elements to the mural, adding words of affirmation, favorite quotes, and lines of poetry. The final mural shares a message of resilience that showcases the power of art and community, reminding us all that "this too shall pass."

## THE BASE CREW

Launched in 2021, the Base Crew engages youth who have completed the Mural Apprentice Program through paid year-round mentorship and training to deepen their arts and design experience. This program is a pathway for youth to become future muralists, teaching artists, and arts leaders.



#### HIGHLIGHT: HONORING LOCAL VOICES FOR DIA DE LOS MUERTOS

In October, Youth Artists in the Base Crew collaborated to create an Ofrenda for Día de los Muertos (Day of the Dead) with guidance from Teaching Artists Felipe Perez and Valencia Carroll. As part of their learning and design process, Base Crew youth visited the Mexican Consulate to learn more about Mexican culture and Ofrenda traditions.

In collaboration with STG Presents, the final Ofrenda was on public display at the Neptune Theatre. Keeping the performance arts location of the Ofrenda in mind, youth artists created a beautiful dedication to local musicians who have left their legacy in our hearts. As Base Crew youth painted the mural, they also shared personal stories about loved ones who have passed and music they enjoyed.

# SCHOOL-BASED PROGRAMS

Our School-Based Programs create opportunities for K-12 students to work alongside teaching artists to install murals at their schools. Students explore themes and issues that are important to their community, create a design, and bring that design to life. Each project is tailored to fit the needs of the individual school or classroom and can be integrated within the standard grade-level curricula.



#### HIGHLIGHT: KENTRIDGE HIGH SCHOOL

In our first partnership with Kent School District, the Urban ArtWorks team worked with Kentridge High School and multiple artists to install three murals across several months. Student leaders developed the concept for the partnership; each mural is designed to create a welcoming, inclusive environment for students of all backgrounds while beautifying the school.

The first mural to be installed features a theme of Land Acknowledgement. Indigenous students and student leadership designed the mural through a series of workshops with Megan McDermott, an indigenous artist. Indigenous students also painted the final mural, which portrays landscape elements, a large foreground portrait of an indigenous figure and smaller figures, as well as the text: "Stronger Together."

Student leaders developed a second mural with artist Natalia Sotelo through workshops held near the end of the school year. In August, student leaders installed this mural with the theme of Diversity, Equity, and Inclusion during their leadership retreat. Urban ArtWorks staff, led by Dovey Martinez, helped the students paint the mural in the school cafeteria with support from volunteers. The design incorporates images of abstracted figures from a variety of backgrounds enjoying a meal and activities. Swirling, dashed lines move through the composition to unite these disparate elements in the final mural design.

Most recently, Urban ArtWorks installed a mural with the Kentridge High School Special Education Department (SPED). In order to best meet the needs of all students, including medically fragile students, artist Lily Stelzer held a series of workshops in the school. Artist Aistė Rye, who is deaf or hard-of-hearing, developed a mural design based on the workshops. The mural design incorporates symbols that hold particular meaning for the students, animal cartoons, and bright colors and shapes that form a backdrop for student photos. Student leaders and students enrolled in art classes painted alongside students in the SPED programs to install this inclusive mural.

### COMMUNITY AND COMMISSIONED MURALS

Our Community and Commissioned mural projects provide opportunities for professional artists to express their creative voice throughout the region in partnership with business owners, nonprofit organizations, local governments, and communities. We work with artists to design and facilitate the creation of murals and other public art projects that build relationships and strengthen a shared sense of belonging through place-making. We prioritize hiring BIPOC, LGBTQIA+, and emerging artists.



#### HIGHLIGHT: THE FREEDOM OF FLIGHT WITH MUSEUM OF FLIGHT

Urban ArtWorks worked with the Museum of Flight and artist Esmeralda Vasquez to develop "The Freedom of Flight," a mural spanning 2250 square feet near the entrance of the museum. Painted by more than 180 volunteers, this large mural was developed in conjunction with the museum's Art + Flight exhibit, which reminded viewers of the awe and joy of flight through the materiality of art.

Esmeralda Vasquez (she/they) is a multi-disciplinary artist and muralist; she is also a Teaching Artist with Urban ArtWorks. Her experience as a Latinx / LGBTQ+ artist from the Yakima Valley has expanded her view of the world and inspired her drive to connect with people from diverse backgrounds.

Emeralda's design for the mural "The Freedom of Flight" incorporates icons that represent a form of flight in a style that is reminiscent of traditional Mexican talavera designs.

"I DESIGNED THIS MURAL WITH THE INTENTION OF CAPTURING THE FEELING OF FREEDOM THROUGH FLIGHT INSPIRED ICONS AND IMAGERY. THERE'S A PLAYFULNESS TO IT THAT IS REMINISCENT OF CHILDHOOD AND THE WONDER THAT COMES ALONG WITH IT. WHEN YOU SEE IT, I HOPE YOU FEEL THAT SENSE OF FREEDOM, POSSIBILITY, AND GROWTH THAT THESE ICONS SYMBOLIZE." – **ESMERALDA VASQUEZ** 

#### THANK YOU TO OUR SUPPORTERS

#### \$100K +

King County Best Start for Kids, Youth Development

#### \$50,000 - \$99,000

The Marie Lamfrom Charitable Foundation, Daffodil Grant

City of Burien and OJJDP, Enhanced Youth Services City of Seattle Office of Arts & Culture, Spatial Justice Through Street Art

#### \$25,000 - \$49,999

Seattle Foundation - Anonymous Conru Foundation City of Seattle Office of Arts & Culture, Hope Corps The Fay Slover Fund at The Boston Foundation

#### \$15,000 - \$24,999

America Online Foundation, Benevity Fund ArtsFund & The Paul G. Allen Foundation, Community **Accelerator Grant Aven Foundation** BECU People Helping People Award with Mini Mart City Park

The Medina Foundation

#### \$10,000 - \$14,999

The National Endowment for the Arts, Challenge America Award

City of Seattle Office of Arts & Culture, C.A.R.E. Grant Watershed Community Development, City of Seattle Office of Arts & Culture, Neighborhood Recovery

#### \$5,000 - \$9,999

ArtsWA, Arts In Education Partnership Grant 4Culture, Sustained Support City of Seattle Office of Arts & Culture, Youth Arts Grant Climate Pledge Arena Community Fund eBay, Inc. The Glaser Foundation

**Horizons Foundation** Inclusion Equals/Flanery-Rye Family Kelly Foundation of Washington The Norcliffe Foundation Welfund, Inc.

#### \$2,500 - \$4,999

ArtsFund, Youth Arts Opportunity ArtsWA, Grants to Large Organizations Bill & Melinda Gates Foundation Disney, Inc.

#### \$1,000 - \$2,499

Bateau, Boat Bar & Sea Creatures Disruption Wine



Mural for The Ayer designed by Nalisha Estrellas



Water Treatment Station designed by Austin Picinich



(MAP) Mural Apprenticeship Program, Ballar



(MAP) Mural Apprentice Program, Burien

Fidelity Charitable
The Mission Continues
The Lumiere Group
The Norman Raab Foundation
OAL Foundation
Salesforce
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**Tideway Creative** 

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**University Bookstore** 

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Cristina Cano-Calhoun
Dana Peregrine
Deborah Wexler
Denise Burnside
Derek Simeone
Devin Reynolds



Megan McDermott, Teaching Artist - Kentridge High School - School-Based Program



Aiste Rye Manfredi for Northwest School for the Deaf and Hard of Hearing



Community & Commision Project with Tori Shao at Nagomi Tea House for Comcast

Dimple Patel Divya Kapuria Eboni Wyatt

Eileen and Dan Meyer-Kelly

Elizabeth Hodges

Erin Weible

Esmeralda Vasquez Gabriel Bello Diaz Gary WordArts Studio

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Lisa Beck and Daniel Kirkpatrick

Madeleine Higgins Megan Carroll Melanie Waldman Michelle Hood Miho Awazu - IFCA

Moira Bell

Naomi and Deva Hasson Natalie Gualy and Shinah Lee

Natasha D'Agrosa Nathan Rouse Nichole Hamilton



Artist Denise Emerson leads community paint day for Native Action Network



The Base Crew for Friends of the Waterfront

Olga Ivanova

Paul and Anna McKee

Rachel Wold Art

Randy and Cheryl Hood

Rebecca Jacobs

Robin Siegl Sarah Bluvas Sarah Bravo Sarah Hughes

Sarah Schuyler Seth Sexton

Shayla C. Hufana

Shirley Peringer, in honor of Mike Peringer

Skye Bredberg
Smithey Hashagen
Solomon Rouse
Sophia Hernandez
Sung and Liz Park
Terry Debruge
Tisha Held
Valencia Carroll

Victoria P

Victoria Schurman

Victoria Medlock

Vijayaraghavan Apparsundaram

Vivian Li Yi Du

Ysabel Mullarky

#### PROJECT CLIENTS AND PARTNERS

4Culture Amazon

**American Campus Communities** 

Ballard VFW

Belltown United

Bellevue College Early Learning Center

**Bellwether Housing** 

CIDBIA

City of Burien

City of Tukwila

Comcast

**Everett Station District** 

Family Works

First Hill Improvement Association

Fremont Arts Council

Holland Partner Group

Native Action Network

Nagomi Tea House

NINE dot Arts

Northwest School for the Deaf & Hard of Hearing

Phinney Neighborhood Association

Plymouth Housing

Seattle Seahawks

SODO BIA

Standard Goods

Stellar

The Museum of Flight

The Vida Agency

Uptown Alliance

Visit.org



Esmeralda Vasquez for The Museum Of Flight



Rainier Valley Mural Apprentice Program

#### **PROGRAM PARTNERS**

4Culture

5th Ave Theatre

A/NT Gallery

Arbor Heights Apartments New Futures Center

Asé Theater

Center for Education and Career Opportunities

City of Burien

Communities of Rooted Brilliance

Community Roots Housing

Downtown Seattle YMCA: Young Adults in Transition

program/shelter

**Duwamish Valley Youth Corps** 

foundrv10

Friends of the Waterfront

Garfield Community Center

Genesee Hill Elementary School

Healthy Youth Central Area Network

HYCAN

Issaquah Community Center

Kentridge High School

Lake Stickney Elementary School

Louisa Boren STEM School Low Income Housing Institute

Magnum Storage

Meany Middle School

Mexican Consulate

Mini Mart City Park

Mox Boarding House

Mukilteo School District

Nova High School

**Parkour Visions** 

Rainier Beach High School

Real Change News

Seattle School District

Seattle Theatre Group

Southwest Youth and Family Services

Starbucks

The Evergreen School

The Neptune Theatre

Vera Project

West Seattle High School

Woodmoor Elementary School

Youth Care

#### **MURAL ARTISTS**

Aistė Rye Manfredini Alec Roaers Amelia Ossorio **Andrew Mortenson** Ani Mesropian Burcu Koleli Caitlyn Glinski Carmen Legg Cecelia DeLeon Chris Kent Craig Cundiff Damon Brown David Buitrago Derek WU Ego Shoreclay Elizabeth Rafailedes Esmeralda Vasquez Glynn Rosenberg Grace Gonzalez Ian Davis Ivy Liu Jacob McLean James Quatier John Anderson John Skewes IV Katie Todaro Kierstan Craft Kjaisa Gifford Laura Garcia

Megan Carroll Megan Marie Myers Melanie Waldman Nalisha Estrellas

Shogo Ota

Neecee's Ancestral Art

Odette Allen **Perry Porter** Rosemary Jones Ruby Romero Sara Vasquez Sarah Hughes Shayla Hufana Stat The Artist Tori Shao Wakuda Yale Wolf

Zenebech Demissie



#### **TEACHING ARTISTS**

Aistė Rye Manfredini Ani Mesropian Arielle Labra **Bailey Taylor Brady Black Bry Sutherland** Carlos Martinez Carmel Mercado Cecelia DeLeon Desmond Hanson Elizabeth Rafailedes Dovey Martinez Esmeralda Vasquez Felipe Perez Ian Davis Jocelyn Oats John Anderson Katrina Martin Laku Nagami Lila Thomas Lilv Stelzer Madison Holland Megan Carroll Megan McDermott Meital Smith Melanie Waldman Nalisha Rangel Naomi Price-Lazarus Natalia Sotelo Odette Allen Perry Porter Sara Vasquez Scott Méxcal Seth Sexton Trenise Williams Valencia Carroll Zenebech Demissie

WE ARE SO GRATEFUL FOR THE OVER 1450 COMMUNITY **VOLUNTEERS WHO DEDICATED THEIR TIME AND ENERGY** TO BEAUTIFYING OUR PUBLIC SPACES!

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(she/her)
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