



CULTURE

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REQUEST FOR QUALIFICATIONS

4CULTURE MURALIST ROSTER

ELIGIBILITY: OPEN TO ARTISTS RESIDING IN CALIFORNIA, OREGON OR WASHINGTON.

APPLICATION: SUBMISSION OF AN [ONLINE APPLICATION](#) IS REQUIRED; PLEASE REVIEW ALL GUIDELINES.

DEADLINE: 5:00 PM (PST) MONDAY, OCTOBER 24, 2016

OPPORTUNITY

4Culture seeks qualifications from artists skilled, experienced, and interested to create large-scale paintings and murals in Seattle and King County, WA.

4Culture is developing a new Muralist Roster which will pre-qualify artists to work on a variety of upcoming public art projects, including a new 2-mile street art corridor entitled The SODO Track. The Roster of up to 35 artists will be active for use from January 2017 through December 2018 and may be used for a variety of mural projects with 4Culture's King County partners and consulting clients.

The Roster will include both established muralists – artists with experience creating multiple large-scale murals – and entry level muralists – artists with a strong studio practice seeking mentorship to expand in scale and venue.

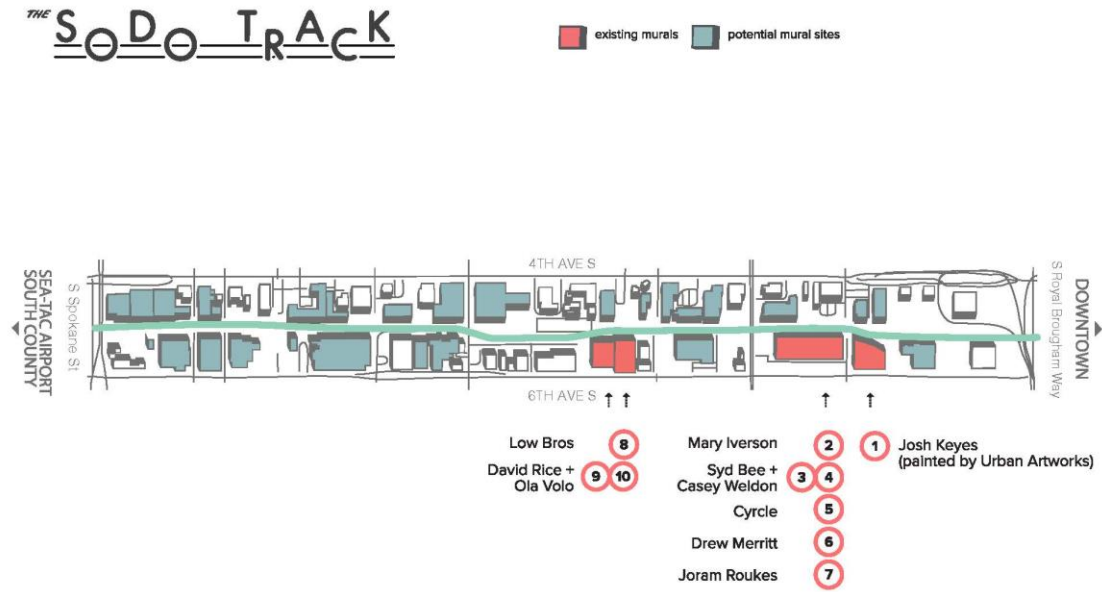
USE OF THE ROSTER

When a mural opportunity is identified, 4Culture staff may use the Muralist Roster to select an artist for the project. Staff may contact one or more artists included on the Roster and provide them with a scope of work, timeline, and budget for the project. If there is mutual interest in pursuing the project, artists will be commissioned on a contractual basis. 4Culture may also share the Muralist Roster with other agencies, upon request.

SODO TRACK

The first project the Roster will be used for is The SODO Track, located along the light rail line and busway that spans 5th Avenue South between South Royal Brougham Way and South Spokane Street in Seattle's SODO (South of Downtown) neighborhood. The SODO Track is the first street art project to charge multiple artists to explore one theme side by side, and for that theme – motion, progression, and speed – to reflect the experience of its viewers. The SODO Track is set to transform 2-miles of building backs into an imaginative raceway of art in motion for the 50,000 bus and light rail riders who travel through it each weekday.

The project envisions over 50 artists – local, national and international artists – painting 32 buildings between 2016 and 2018. The murals will exhibit a diversity of perspectives, cultural influences, and personal interpretations on themes of motion, progression, and speed. Artists will be commissioned by curatorial invitation and selection from the Muralist Roster.



Map of SODO Track Summer 2016

The project’s Art Plan and first phase of painting was completed in August 2016 with artist [Gage Hamilton](#). Given successful fundraising and partnership with strategic sponsors, the project will further develop in 2017 and 2018.

The SODO Track is a collaboration seeded by 4Culture working with the SODO BIA, Urban Artworks and Sound Transit. Additional named partners are anticipated.

- 4Culture – 4culture.org
- SODO Track – sodotrack.com/
- SODO BIA – sodobia.org/
- STart - soundtransit.org/start
- Urban Artworks – urbanartworks.org/

ABOUT 4CULTURE

4Culture, the cultural services agency for King County, Washington is committed to making our region stronger by supporting citizens and groups who preserve our shared heritage, and create arts and cultural opportunities for residents and visitors.

Through the integration of four program areas — arts, heritage, preservation and public art — 4Culture works to: identify the needs of local communities and create unique programs that meet these needs; champion individual expression and community engagement; create and support a distinctive, world class, built environment; and work with artists and cultural organizations to offer culturally relevant solutions for our region.

Public Art 4Culture commissions contemporary art for shared public space in King County, working with government partners and consulting clients.

SELECTION PROCESS

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A selection panel comprised of artists and design professionals will review all eligible applications and select up to 35 artists for inclusion in the 2017-2018 Muralist Roster based primarily on the posted selection criteria. 4Culture reserves the right to not select any individual or team for the Muralist Roster from this process.

SELECTION CRITERIA

- Quality and strength of past work as demonstrated in submitted application materials.
- Exhibited experience successfully completing murals and/or large scale paintings with suggestion of how studio work may be translated to mural scale and venue.
- Skill and interest in creating site- or project-specific artwork.
- Command of dynamic spatial relationships and variable scales of readability for up-close pedestrians and in-motion transit riders, cyclists and/or motorists.
- Capacity to work independently as well as collaboratively with a wide range of individuals including artists, community members, and public art staff.
- Willingness to travel and create art throughout King County.

ARTIST SELECTION SCHEDULE

Application Deadline	5:00 PM PST, Monday, October 24, 2016
Panel Process	early December 2016
Artist Notification	December 16, 2016
Muralist Roster Active	January 2017 – December 2018

APPLICATION MATERIALS

VISIT THE **4CULTURE OPPORTUNITY LISTINGS** AND FOLLOW THE APPLICATION-SPECIFIC [LINK TO APPLY](#).

ARTISTS MUST SUBMIT THE FOLLOWING MATERIALS ONLINE:

1. **PROFILE** – Artist contact information.
2. **RESUME** – One-page (maximum) résumé or bio that profiles the artist or artist team. Artist teams may submit one page per team member. PDF format only.

- 3. STATEMENT OF INTEREST** – 500 words or less responding to the following questions:
- (1) What is your mural-making experience? Note your number of murals completed, range of scale, and level of familiarity with equipment such as scaffolding and lifts.
 - (2) How does/might your studio practice translate to mural scale and venue?
 - (3) What is your approach to creating site- or project-specific art? If you'd like to be considered for The SODO Track, note how you might approach considering themes of motion, movement, and progression.
 - (4) How does your practice relate to the selection criteria regarding dynamic spatial relationships, and working independently and collaboratively?

If submitting as a team, clearly describe individual roles, how the team works together, and past collaborative work experience.

- 4. WORK SAMPLES** – Submit 10 total work samples in the format(s) that best demonstrate your relevant experience. Up to 3 of the 10 samples may be video files or URLs, with a cumulative run time of 3 minutes.

The title of the artwork/project name, completion date, medium and dimensions are required fields. Please provide a brief description (75 words or less) for each work sample. Completion of optional fields for project location, commissioning agency, budget, project partners, photo credit, and copyright owner are encouraged.

After your first entry, text fields will automatically populate with information from the previous work sample upload. This is meant to help expedite the inclusion of multiple samples per artwork and can be easily changed by highlighting and typing over the text for a new work sample. All images and descriptive text can be reviewed, edited, or deleted by clicking on the file name in the left-hand progress navigation.

DIGITAL IMAGES

Submit a minimum of 7 and maximum of 10 digital images of past work. If applying as a team, the team submits no more than 10 images. Upload JPG files only; images must be 1920 pixels on the longest side, at least 72 dpi, and less than 2 MB.

VIDEO

Submit up to 3 video samples if these media relate to your art practice (ie. to show art in motion, animated GIF, gradations of light, etc.). Video samples must be submitted and publically accessible via [Vimeo](#) (no password protected files) noting the specific URL (e.g. www.vimeo.com/2992575) on the corresponding Work Sample Upload page.

NOTE

A total of ten (10) work samples is required. Artists submitting video or URLs must also submit digital images for a combined total of ten work samples. Application submissions in excess of 10 work samples will not be reviewed. Video samples in excess of 3 cumulative minutes will not be reviewed.

REFERENCES + URL SUPPLEMENT

Use the Supplement field to attach a PDF that includes:

- (1) Three professional references with complete name, email address, telephone number and up to 50 words describing your professional relationship;
- (2) Optional list of up to three URLs to a website, Instagram, or other online resource for the panel to review.

APPLICATION PREVIEW – Select the Application Preview link to save the entire application as a draft or submit it for consideration. By selecting “Save as Draft” you can continue to access and edit content through the “My Applications” tab, until the deadline for submissions. Once you select “Save & Submit” you will no longer be able to make changes. All applications must be submitted to be considered.

QUESTIONS

If you need help with your application or do not have experience with our online system, we encourage you to please contact us well in advance of the deadline so you have the opportunity to develop the strongest possible application.

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APPLICATIONS MUST BE RECEIVED BY 5:00 PM PST ON MONDAY, OCTOBER 24, 2016